

Josh Willingham

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CORE COMPETENCIES

Creative Strategy | Copywriting | Audio Production | Broadcasting | Screenwriting/Scriptwriting | Film Production | Video Editing | Acting | Communications | Brand Development | Creative Problem Solving |

TECHNICAL SKILLS

Adobe Premiere Pro | Adobe After Effects | Audacity | Adobe Illustrator | Adobe Photoshop | Canva | DaVinci Resolve

EDUCATION

Bachelor of Advertising & Brand Strategy

University of North Texas, Denton, TX

Expected Graduation Date: May 2026

MEDIA EXPERIENCE

Video Producer, SWOOP Student Ad Agency

January 2026- May 2026

- Worked within a professional space with real clients
- Audited the brand and implemented a campaign
- Professionally created assets and video
- Communicated directly with clients to better meet their needs.

Creative Collaborator, SALT System

2024-2025

- Worked under NDA with a small team to create and refine the SALT system for Retail
- Engaged in playtesting, reviewed critiques, applied new concepts

Creative Designer, ATLA TTRPG

2023-2026

- Created and play-tested a functioning system
- Developed and refined ideas to better work with the ethos of the project
- Customized and created assets to fit the needs of the players

IT/ Technical Assistant, Conroe Independent School District

Summer 2024-2025

- Installed a variety of different technical equipment (Phones, Computers, Projectors, Desk Cams, Smartboards).
- Imaged Computers as well as Chrome books.
- Organized and managed business standard Excel spreadsheet.
- Led and developed a team of new recruits.

School News Host, Audio Visual Assignment, College Park TV

January 2021

- Co-host for CPTV.
- Drafted segments.
- Lead Editor and Interviewer.
- Segment Manager and Filming lead/ Camera Operator.

OTHER EXPERIENCE

Event Planner & Organizer

December 2020 – Present

- Met with & managed multiple Clients
- Engaged in team led creative problem solving
- Created unique and personalized media to meet consumer wants
- Engaged split second decision making and cultivated a growing community

Copywriter & Designer

June 2021 – Present

- Designed visually pleasing and effective information breakdowns for consumer reception
 - Utilized designer programs to meet client needs
 - Created unique assets to meet brand tone and format
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HONORS & AWARDS

Actor of the Month

Fall 2021

Cast Lead- *Puffs*

Fall 2021

Cast Lead- *12 Angry Men*

Spring 2022

Cast Lead- *Legally Blonde*

Winter 2021